

GREENWOOD ASSOCIATION OF REALTORS®

MEMBERSHIP BENEFITS

To Help Your Business

We all work very hard to achieve success in our business. As “The Voice for Real Estate in Greenwood,” we want you to know that the Greenwood Association of Realtors® is working hard to promote real estate in Greenwood and to stand united in *our vision to assist and support each member in achieving and sustaining professional success.*

Representation

As a member of GAR, you will become a member of the South Carolina Association of REALTORS® (SCR) and the National Association of REALTORS® (NAR). There are now more than a million members of the National Association of REALTORS® and it is one of the largest professional associations in America today. The size of NAR allows it to be one of the most powerful, grassroots lobbying groups in Washington with the power to positively influence congress. This, in turn, benefits the interests of the real estate industry and fights for the rights of private property and home ownership.

Benefits at a Glance:

Calls to Action	Social Media
Discount Cards	Mediation
Education	Membership Networking
GAR Newsletter	Reciprocal MLS Agreements
Government Affairs	RPAC
Legal Hotline	Website
Local Market Reports	Webinars
MLS Data Sharing	State of the Art MLS
Professional Standards	REALTOR Benefits Program
	ZipForms

Administrative Support

A full-time professional staff is available to assist you in the GAR office Monday through Friday. A conference room/training room is available for member use.

Education and Training

We believe that the more you learn, the more you earn. That is why we regularly schedule continuing education classes for license renewal and are available on-site as well as online. New member and MLS orientations are available. Webinars keep members up-to-date on local, state and national issues.

Technology, Information and Communication

In-house support is available to answer technology questions. Members can access the GAR website, www.GreenwoodAssociationOfRealtors.com, which provides members with

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information on a variety of topics. GAR newsletters and emails are used to keep the membership informed on pertinent information. Event flyers, registration forms and other information are available in the GAR office or on the web.

Through TV ads, radio spots, print and online materials, the local, state and national advertising campaigns aim to convince consumers of the value of homeownership and the benefits of working with a REALTOR.

REALTOR® Trademark

The REALTOR® Trademark is a powerful marketing tool. Representing trust and professionalism, being a REALTOR® sets you apart from the rest. Only members of the National Association of Realtors® can call themselves REALTORS® and use the REALTOR® trademark giving you a competitive edge.

Professional Code of Ethics

The single, most outstanding characteristic that sets Realtors® apart from other real estate practitioners is the willingness to accept and abide by the Code of Ethics of the NATIONAL ASSOCIATION OF REALTORS®.

Your local GAR offers its members and their clients and customers a vehicle to economically expedite ethics complaints and/or arbitration requests without going to court. If a monetary dispute arises from a real estate transaction or if you believe a REALTOR® may have acted in an unethical manner, seek a resolution through your local board of REALTORS®. Ethics complaints that are brought before the board give those parties involved an opportunity to be educated about the Code.

Legal Tools, Free Forms, Contracts and Downloadable Consumer Brochures

Our legal team helps you stay current on issues through Webinars. Download free forms and brochures or order in quantity from SCAR/ NAR to use with your clients on topics such as preparing for homeownership, finding the right mortgage, etc.

Legal Services

You have the right to an attorney – and the call is free through the SC Legal Hotline. You can call direct or send in a question via email.

Housing Market Stats and Forecasts

You are provided monthly and quarterly housing data as a GAR member. This is available at www.GreenwoodAssociationofRealtors.com

Public Advocacy

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GAR actively participates in legislative advocacy. Through RPAC, our members have a stronger voice on legislation that affect the real estate industry at the local, state and national levels. The GAR RPAC Legislative Committee is instrumental in this process. You have an opportunity to contribute to RPAC and meet with legislators at RPAC sponsored functions such as Legislative breakfasts and receptions.

Your voice is heard at all levels of government: local, state, and national. At the national level, the Governmental Affairs Group analyzes federal issues and promotes NAR'S policy objectives through Congress and the regulatory agencies. NAR protects the real estate industry from cumbersome legislation and undue regulations and advocates legislative and regulatory changes that enhance your ability to conduct business.

Dispute Resolution Services

As a service to you and your clients, mediation is offered locally. Mediation is a confidential settlement process that is valuable in resolving business disputes. Brochures are available in the GAR office.

Networking Opportunities

GAR holds monthly member meetings for you to network with colleagues, community and state leaders in order to share and to be better informed on local, state and national current events affecting your business. There is an annual GAR networking social for members held in the spring of each year. You are also encouraged to attend the annual SCR convention and EXPO.

NAR Benefits Program

You can save more time and money with NAR member discounts. Visit www.REALTOR.org/RealtorBenefits

Realtor.org

Access the single largest source of online real estate information available and participate in this online community that includes lively online discussions for networking and information sharing 24-hours a day.

Realtor Magazine and Realtor Magazine online

NAR's official magazine offers insightful articles on how to succeed in today's rapidly changing business climate, educational material, REALTOR® profiles, the latest news affecting real estate, and much more.

Greenwood REALTORS® Rewards

We've struck a deal with Greenwood businesses and organizations on your behalf. Check out these discounted products and services at www.GreenwoodAssociationofRealtors.com and be sure to get your Discount Card.

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Greenwood County - GIS (Geographical Integrated System)

GAR members have access to the Greenwood County GIS which provides property data for Greenwood County. GIS has tailored searches, property tax records, interactive maps, sales and mortgage information, real estate valuations, and mailing lists.

Reciprocal Agreements with Greenville and Spartanburg MLS

Lockbox Access with Anderson, Greenville and Spartanburg

Membership Recognitions

GAR is proud to recognize the accomplishments of our members during an annual awards ceremony.

COMING SOON: Data Sharing with other MLS

*Multiple Listing Service of Greenwood SC Inc.
Member Benefits*

Navica Revolution

- Web based MLS system
- Access to over 1,200 Active listings in the Greenwood area
- Information on over 7,500 closed listings
- Complete statistical analysis applications
- Professional Comparative Market Analysis reports
- Seller's Gateway allows your seller the opportunity to "share" in the process
- Showing Manager allows you to schedule appointments directly thru Navica
- Open Houses appear on the GAR website for public access
- Wireless application that provides real time access to Navica from any browser enabled mobile device
- Listing syndication directly from Navica to all major search engines. No third party vendor is required.
- Reciprocal agreements with Greenville and Spartanburg allow you to send up to 3 listings per office to the respective MLSs for a minimal fee.
- The MLS staff is qualified to trouble shoot many of your MLS questions

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- If you have immediate questions while you are in the system, “Live Chat” will help you and is available Monday through Friday from 8:00am – 7:00pm. Emails are answered on the weekend.
- Systems Engineering provides “live” MLS training annually in the GAR conference room.
- Educational webinars are provided free of charge frequently throughout the year
- GIS integration in each of the Greenwood area listings
- MLS forms are provided within the system and are also available at www.GreenwoodAssociationofRealtors.com
- Supra Lockbox system is a secure state of the art electronic lock box system that can be accessed by a variety of key devices. It can provide detailed information of showing and other activity. Our members may access Supra lockboxes in Anderson, Greenville, and Spartanburg.

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