

**GREENWOOD ASSOCIATION OF REALTORS®**  
**Multiple Listing Service of Greenwood SC Inc**

MEMBERSHIP BENEFITS

*To Help Your Business*

**Welcome! To the Greenwood Association of REALTORS. We hope to offer you the highest level of customer service.**

We know that you work very hard to achieve success in your business. As “The Voice for Real Estate in the Lakelands,” we want you to know that the Greenwood Association of Realtors® is working hard to promote real estate in Greenwood and to stand united in *our vision to assist each member in achieving and sustaining professional success while being an integral part of community outreach, growth and leadership.*

As a member of GAR, you will become a member of the South Carolina Association of REALTORS® (SCR) and the National Association of REALTORS® (NAR). There are now over a million members of the National Association of REALTORS® and it is one of the largest professional volunteer trade associations in America today. The size of NAR allows it to be one of the most powerful, grassroots lobbying groups in Washington with the power to positively influence congress. This, in turn, benefits the interests of the real estate industry and fights for the rights of private property and home ownership.

• **Benefits at a Glance:**

Calls to Action	Social Media
Discounts	Mediation
Education	Membership Networking
GAR Newsletter	Reciprocal MLS Agreements
Government Affairs	RPAC
Legal Hotline	Website
Local Market Reports	Webinars
MLS Data Sharing	State of the Art MLS
Professional Standards	REALTOR Benefits Program
	ZipForms

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## **Multiple Listing Service of Greenwood SC Inc**

- **Administrative Support**

A full-time professional staff is available to assist you in the GAR office Monday through Friday. A conference room/training room is available for member use.

- **Education and Training**

We believe that the more you learn, the more you earn. That is why we regularly schedule continuing education classes for license renewal and are available on-site as well as online. New member and MLS orientations are available. Webinars keep members up-to-date on local, state and national issues.

- **Technology, Information and Communication**

In-house support is available to answer technology questions. The GAR website, provides members with information on a variety of topics. Newsletters, emails and social media are used to keep the membership informed on pertinent information. Event flyers, registration forms and other information are available in the GAR office, through Navica MLS or on the web.

Through TV ads, radio spots, print and online materials, the local, state and national advertising campaigns aim to convince consumers of the value of homeownership and the benefits of working with a REALTOR.

- **REALTOR® Trademark**

The REALTOR® Trademark is a powerful marketing tool representing trust and professionalism. Being a REALTOR® sets you apart from the rest. Only members of the National Association of Realtors® can call themselves REALTORS® and use the REALTOR® trademark giving you a competitive edge.

- **Professional Code of Ethics**

The single, most outstanding characteristic that sets Realtors® apart from other real estate practitioners is the willingness to accept and abide by the Code of Ethics of the NATIONAL ASSOCIATION OF REALTORS®.

Your local GAR offers its members and their clients and customers a vehicle to economically expedite ethics complaints and/or arbitration requests without going to court. If a monetary dispute arises from a real estate transaction or if you believe a REALTOR® may have acted in an unethical manner, seek a resolution through your local board of REALTORS®. Ethics complaints that are brought before the board give those parties involved an opportunity to be educated about the Code.

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- **Legal Tools, Free Forms, Contracts and Downloadable Consumer Brochures**

You have the right to an attorney – and the call is free through the SC Legal Hotline. You can call direct or send in a question via email.

Our legal team helps you stay current on issues through Webinars. Download free forms and brochures or order in quantity from SCAR/ NAR to use with your clients on topics such as preparing for homeownership, finding the right mortgage, etc.

- **Housing Market Stats and Forecasts**

Monthly housing statistics are provided free of charge for your review and use.

- **Community Outreach**

One of most important things that a REALTOR can do is give back to the community. Our Community Outreach touches a variety of organizations. You can probably find one that touches you: Parks and Trails, Habitat for Humanity, MEGS House, the 3 local humane societies in Abbeville, Greenwood and McCormick, The Greenwood Promise, Realtors Read program, Senior Shut-Ins meals at the holidays, the Greenwood Food Bank and others.

- **Public Advocacy**

GAR actively participates in legislative advocacy. Through RPAC, our members have a strong voice on legislation that affects the real estate industry at the local, state and national levels. The GAR RPAC Legislative Committee is instrumental in this process. You have an opportunity to contribute to RPAC and meet with legislators at RPAC sponsored functions such as Legislative breakfasts and receptions.

Your voice is heard at all levels of government: local, state, and national. At the national level, the Governmental Affairs Group analyzes federal issues and promotes NAR'S policy objectives through Congress and the regulatory agencies. NAR protects the real estate industry from cumbersome legislation and undue regulations and advocates legislative and regulatory changes that enhance your ability to conduct business.

- **Dispute Resolution Services**

As a service to you and your clients, a team of trained mediators offers mediation locally. All REALTOR members are required to use Mediation prior to litigation. Mediation is a confidential settlement process that is valuable in resolving business disputes. Brochures and forms are available through the GAR office.

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- **Networking Opportunities**

GAR holds monthly member meetings for you to network with colleagues, community, and state leaders in order to share and to be better informed on local, state and national current events affecting your business. You are also encouraged to attend the annual SCR convention and EXPO.

- **Keep Yourself SAFE**

Know your office's safety protocol. Create your own. NAR has a wealth of resources to help REALTORS understand about the safety risks of their profession. [NAR Safety Resources](#).

- **NAR Benefits Program**

You can save more time and money with NAR member benefits. Over 30 leading companies are now part of the REALTOR benefits program. For the complete list and all of the information visit [NAR Benefits](#).

- [Realtor.org](#)

Access the single largest source of online real estate information available and participate in this online community that includes lively online discussions for networking and information sharing 24-hours a day.

- **Realtor Magazine and Realtor Magazine online**

NAR's official magazine offers insightful articles on how to succeed in today's rapidly changing business climate, educational material, REALTOR® profiles, the latest news affecting real estate, and much more.

- **Greenwood County - GIS** (Geographical Integrated System)

GAR members have access to the Greenwood County GIS which provides property data for Greenwood County. GIS has tailored searches, property tax records, interactive maps, sales and mortgage information, real estate valuations, and mailing lists.

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- **State-of-the-Art MLS system - Navica Revolution**

Web based MLS system with access to over 1,200 Active listings in the Greenwood area and information on over 8,500 closed listings.

Other features include:

Complete statistical analysis applications

Professional Comparative Market Analysis reports

Seller's Gateway allows your seller the opportunity to "share" in the process

Showing Manager allows you to schedule appointments directly thru Navica

Open Houses appear on the GAR website for public access

Wireless application that provides real time access to Navica from any browser enabled mobile device

Listing syndication directly from Navica to all major search engines. No third party vendor is required.

Reciprocal agreements with Greenville and Spartanburg allow you to send up to 3 listings per office to the respective MLSs for a minimal fee.

While the MLS staff is qualified to trouble shoot many of your questions, if you have immediate questions while you are in the system, "Live Chat" will help you and is available Monday through Friday from 8:00am – 7:00pm. Your questions will be answered on the weekend by email.

Systems Engineering provides live MLS training annually in the GAR conference room and hosts 4 educational webinars free of charge frequently throughout the year.

GIS integration in each of the Greenwood area listings.

MLS forms are provided within the system.

- **Supra Lockbox system**

A secure state-of-the-art electronic lockbox system that can be accessed by an app on your smartphone. It provides detailed information of showing and other activity. Our members may access Supra lockboxes in Anderson, Greenville, and Spartanburg by contacting those MLSs at least 24-hours prior to showing.

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- **Reciprocal Agreements with Greenville and Spartanburg MLSs**

Greenwood, Greenville and Spartanburg MLSs have agreed to allow the other MLS offices to have up to 3 Active listings in the reciprocal MLS at a time for a nominal fee. The listings are not syndicated but allow local MLS members access to the information. Forms and instructions are available through the MLS office.

- **Data Sharing with other MLS**

Our MLS has a cooperation/compensation and data sharing agreement with the MLSs of Aiken, North Augusta in SC as well as Augusta, Athens, and several other MLSs in Georgia. The shared database is accessed from the home screen of Navica via GA-SC Shared.

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