Monthly Indicators



April 2020

While the stock market recovered significantly in March, the effects of COVID-19 to the economy continue to build. In just the last four weeks, more than 20 million people filed initial unemployment claims according to the United States Department of Labor, fueled by stay at home orders and a slowdown of economic activity across the country. Added to the unemployment claims from March, more than 30 million people have become unemployed since COVID-19 has become widespread in the U.S. In the face of these challenging times, real estate activity in April slowed significantly.

New Listings were down 34.1 percent to 85. Pending Sales decreased 3.5 percent to 82. Inventory shrank 12.1 percent to 262 units.

Prices moved higher as Median Sales Price was up 18.2 percent to \$152,450. Days on Market increased 4.4 percent to 94 days. Months Supply of Inventory was down 13.5 percent to 3.2 months, indicating that demand increased relative to supply.

While the effect of COVID-19 continues to vary widely across the country, it is expected that social distancing, higher unemployment, and lower overall economic activity is likely to continue to constrain real estate activity in the near term. At the same time, the industry is adapting to the current environment by conducting business using technologies such as virtual showings and e-signing to help buyers and sellers with their housing needs in the face of these challenges.

Quick Facts

+ 18.2% - 13.5% - 11.7%

One-Year Change in **Closed Sales**

One-Year Change in Median Sales Price One-Year Change in **Months Supply**

A research tool provided by the Greenwood Association of REALTORS®. Percent changes are calculated using rounded figures.

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Market Overview

Key market metrics for the current month and year-to-date figures.

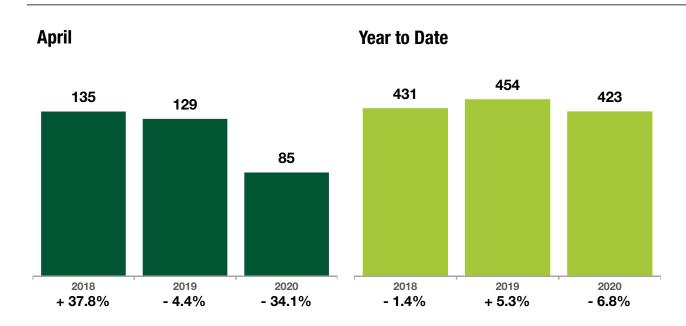


Key Metrics	Historical Sparkbars 04-2018 04-2019 04-2020	04-2019	04-2020	Percent Change	YTD 2019	YTD 2020	Percent Change
New Listings		129	85	- 34.1%	454	423	- 6.8%
Pending Sales		85	82	- 3.5%	346	345	- 0.3%
Closed Sales	401444101	94	83	- 11.7%	268	305	+ 13.8%
Days on Market		90	94	+ 4.4%	105	104	- 1.0%
Median Sales Price		\$129,000	\$152,450	+ 18.2%	\$134,200	\$149,900	+ 11.7%
Average Sales Price	111.11.11.11.11.11	\$147,031	\$194,396	+ 32.2%	\$160,995	\$186,966	+ 16.1%
Pct. of List Price Received		97.3%	97.5%	+ 0.2%	96.7%	97.0%	+ 0.3%
Housing Affordability Index	::::::::::::::::::::::::::::::::::::::	184	155	- 15.8%	176	158	- 10.2%
Inventory of Homes for Sale		298	262	- 12.1%			
Months Supply of Inventory		3.7	3.2	- 13.5%			

New Listings

A count of the properties that have been newly listed on the market in a given month.





New Listings		Prior Year	Percent Change
May 2019	132	134	-1.5%
June 2019	101	109	-7.3%
July 2019	138	109	+26.6%
August 2019	105	127	-17.3%
September 2019	90	96	-6.3%
October 2019	114	80	+42.5%
November 2019	83	61	+36.1%
December 2019	65	51	+27.5%
January 2020	114	92	+23.9%
February 2020	96	107	-10.3%
March 2020	128	126	+1.6%
April 2020	85	129	-34.1%
12-Month Ava	104	102	+2.5%

Historical New Listings by Month



Pending Sales

A count of the properties on which offers have been accepted in a given month.



April			Year to Date		
93	85	82		346	345
			293		
2018 + 20.8 %	2019 - 8.6 %	2020 - 3.5 %	2018 - 6.4 %	2019 + 18.1 %	2020 - 0.3 %

Pending Sales		Prior Year	Percent Change
May 2019	86	102	-15.7%
June 2019	87	88	-1.1%
July 2019	96	99	-3.0%
August 2019	81	88	-8.0%
September 2019	80	60	+33.3%
October 2019	82	80	+2.5%
November 2019	66	61	+8.2%
December 2019	60	49	+22.4%
January 2020	76	65	+16.9%
February 2020	95	79	+20.3%
March 2020	92	117	-21.4%
April 2020	82	85	-3.5%
12-Month Avg	82	81	+1.0%

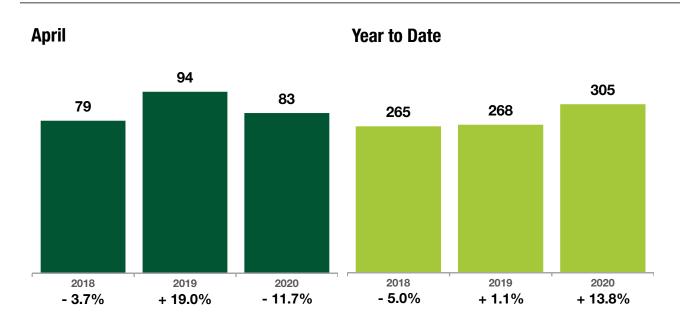
Historical Pending Sales by Month



Closed Sales

A count of the actual sales that closed in a given month.





Closed Sales		Prior Year	Percent Change
May 2019	98	95	+3.2%
June 2019	88	88	0.0%
July 2019	90	88	+2.3%
August 2019	102	96	+6.3%
September 2019	81	65	+24.6%
October 2019	74	88	-15.9%
November 2019	84	65	+29.2%
December 2019	75	86	-12.8%
January 2020	48	42	+14.3%
February 2020	67	48	+39.6%
March 2020	107	84	+27.4%
April 2020	83	94	-11.7%
12-Month Avg	83	78	+6.2%

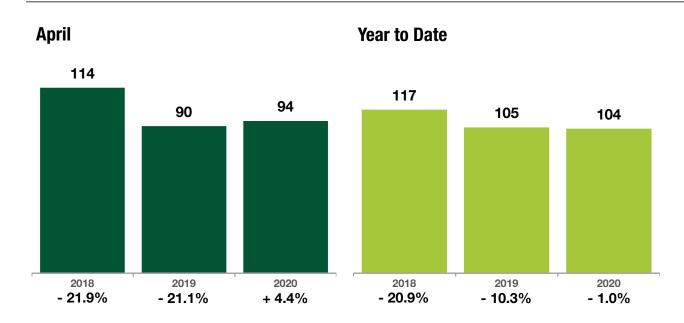
Historical Closed Sales by Month



Days on Market Until Sale

Average number of days between when a property is listed and when an offer is accepted in a given month.

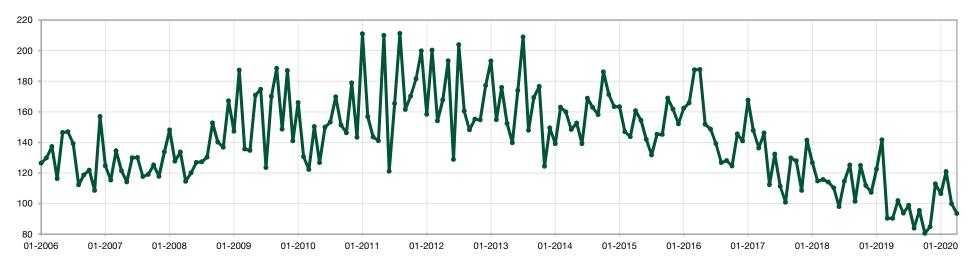




Days on Market		Prior Year	Percent Change
May 2019	102	110	-7.3%
June 2019	94	98	-4.1%
July 2019	99	115	-13.9%
August 2019	84	125	-32.8%
September 2019	95	102	-6.9%
October 2019	81	125	-35.2%
November 2019	85	112	-24.1%
December 2019	113	107	+5.6%
January 2020	107	123	-13.0%
February 2020	121	142	-14.8%
March 2020	100	90	+11.1%
April 2020	94	90	+4.4%
12-Month Avg*	97	110	-11.8%

 $^{^{\}star}$ Average Days on Market of all properties from May 2019 through April 2020. This is not the average of the individual figures above.

Historical Days on Market Until Sale by Month



Median Sales Price

Point at which half of the sales sold for more and half sold for less, not accounting for seller concessions, in a given month.

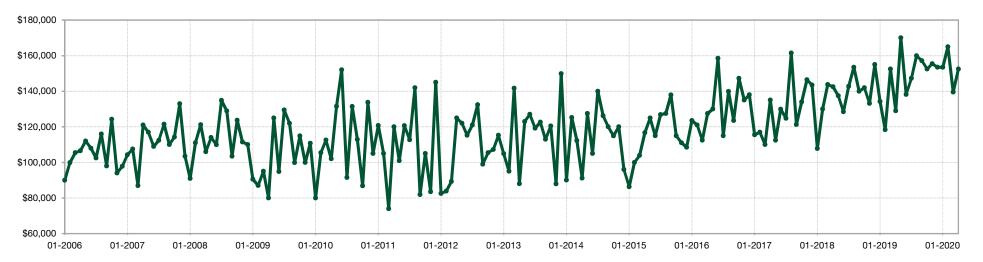


April			Year to Date		
\$142,500	\$129,000	\$152,450	\$134,000	\$134,200	\$149,900
	\$129,000				
2018 + 5.6 %	2019 - 9.5%	2020 + 18.2 %	2018 + 15.5 %	2019 + 0.1 %	2020 + 11.7 %

Median Sales Price		Prior Year	Percent Change
May 2019	\$170,000	\$137,500	+23.6%
June 2019	\$138,200	\$128,500	+7.5%
July 2019	\$147,250	\$142,750	+3.2%
August 2019	\$160,000	\$153,450	+4.3%
September 2019	\$157,200	\$140,000	+12.3%
October 2019	\$152,450	\$142,000	+7.4%
November 2019	\$155,500	\$133,200	+16.7%
December 2019	\$153,500	\$155,000	-1.0%
January 2020	\$153,500	\$134,250	+14.3%
February 2020	\$165,000	\$118,450	+39.3%
March 2020	\$139,500	\$152,500	-8.5%
April 2020	\$152,450	\$129,000	+18.2%
12-Month Med*	\$152,500	\$140,000	+8.9%

^{*} Median Sales Price of all properties from May 2019 through April 2020. This is not the median of the individual figures above.

Historical Median Sales Price by Month



Average Sales Price

Average sales price for all closed sales, not accounting for seller concessions, in a given month.

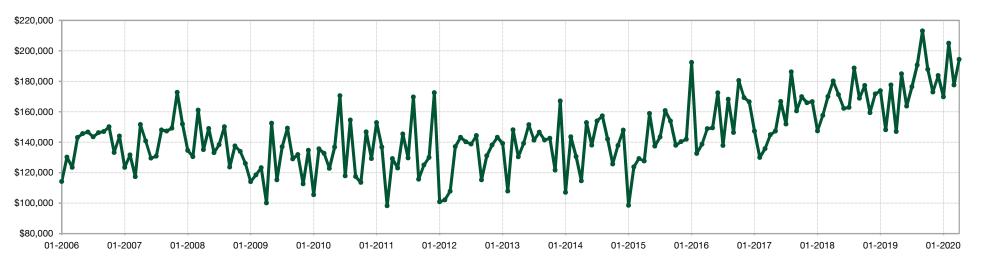


April			Year to Date		
		\$194,396	\$165,505	\$160,995	\$186,966
\$180,160	\$147,031				
				1	
2018 + 24.3 %	2019 - 18.4 %	2020 + 32.2 %	2018 + 18.3 %	2019 - 2.7 %	2020 + 16.1 %

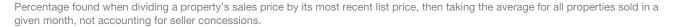
Avg. Sales Price		Prior Year	Percent Change
May 2019	\$184,926	\$171,286	+8.0%
June 2019	\$163,711	\$162,180	+0.9%
July 2019	\$176,448	\$162,889	+8.3%
August 2019	\$190,712	\$188,694	+1.1%
September 2019	\$213,069	\$168,881	+26.2%
October 2019	\$187,836	\$177,287	+6.0%
November 2019	\$172,987	\$159,377	+8.5%
December 2019	\$183,805	\$171,635	+7.1%
January 2020	\$169,827	\$173,823	-2.3%
February 2020	\$205,019	\$148,177	+38.4%
March 2020	\$177,569	\$177,565	+0.0%
April 2020	\$194,396	\$147,031	+32.2%
12-Month Avg*	\$185,025	\$167,402	+10.5%

^{*} Avg. Sales Price of all properties from May 2019 through April 2020. This is not the average of the individual figures above.

Historical Average Sales Price by Month



Percent of List Price Received



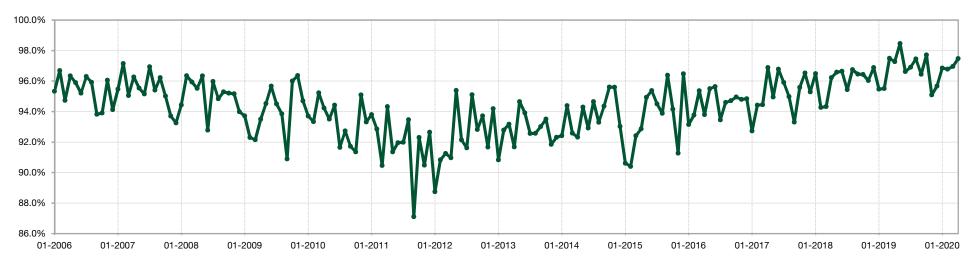


April			Year to Date		
96.2%	97.3%	97.5%	95.4%	96.7%	97.0%
2018 - 0.7 %	2019 + 1.1 %	2020 + 0.2 %	2018 + 0.6 %	2019 + 1.4 %	2020 + 0.3 %

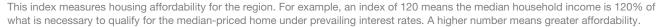
Pct. of List Price Received		Prior Year	Percent Change
May 2019	98.5%	96.6%	+2.0%
June 2019	96.6%	96.6%	0.0%
July 2019	96.9%	95.4%	+1.6%
August 2019	97.5%	96.8%	+0.7%
September 2019	96.4%	96.5%	-0.1%
October 2019	97.7%	96.4%	+1.3%
November 2019	95.1%	96.0%	-0.9%
December 2019	95.7%	96.9%	-1.2%
January 2020	96.8%	95.5%	+1.4%
February 2020	96.8%	95.5%	+1.4%
March 2020	97.0%	97.5%	-0.5%
April 2020	97.5%	97.3%	+0.2%
12-Month Avg*	96.9%	96.5%	+0.4%

^{*} Average Pct. of List Price Received for all properties from May 2019 through April 2020. This is not the average of the individual figures above.

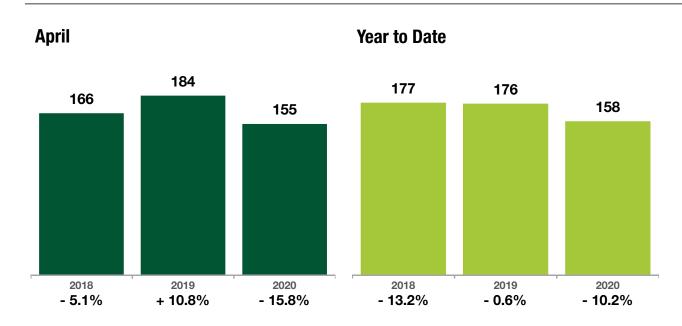
Historical Percent of List Price Received by Month



Housing Affordability Index

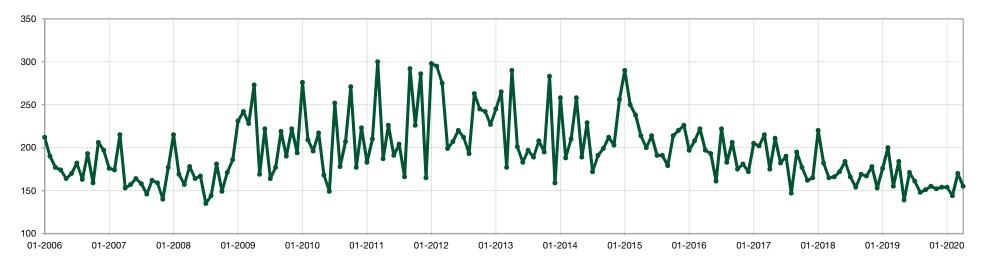






Affordability Index		Prior Year	Percent Change
May 2019	139	172	-19.2%
June 2019	171	184	-7.1%
July 2019	161	166	-3.0%
August 2019	148	154	-3.9%
September 2019	151	169	-10.7%
October 2019	155	167	-7.2%
November 2019	152	178	-14.6%
December 2019	154	153	+0.7%
January 2020	154	176	-12.5%
February 2020	144	200	-28.0%
March 2020	170	155	+9.7%
April 2020	155	184	-15.8%
12-Month Avg	155	172	-9.9%

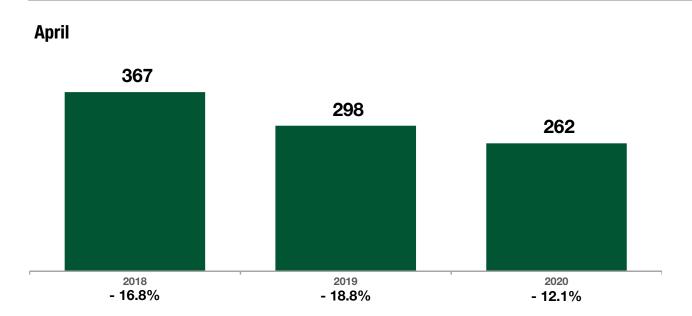
Historical Housing Affordability Index by Month



Inventory of Homes for Sale

The number of properties available for sale in active status at the end of a given month.

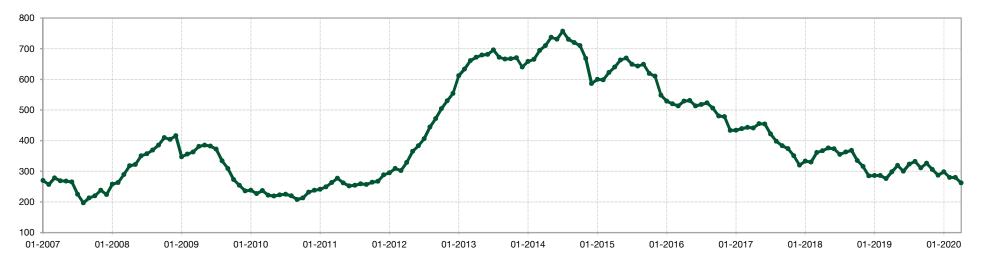




Homes for Sale		Prior Year	Percent Change
May 2019	319	376	-15.2%
June 2019	300	373	-19.6%
July 2019	323	355	-9.0%
August 2019	332	363	-8.5%
September 2019	311	368	-15.5%
October 2019	326	335	-2.7%
November 2019	306	316	-3.2%
December 2019	287	285	+0.7%
January 2020	298	286	+4.2%
February 2020	280	286	-2.1%
March 2020	280	276	+1.4%
April 2020	262	298	-12.1%
12-Month Avg*	302	287	+5.2%

 $^{^{\}star}$ Homes for Sale for all properties from May 2019 through April 2020. This is not the average of the individual figures above.

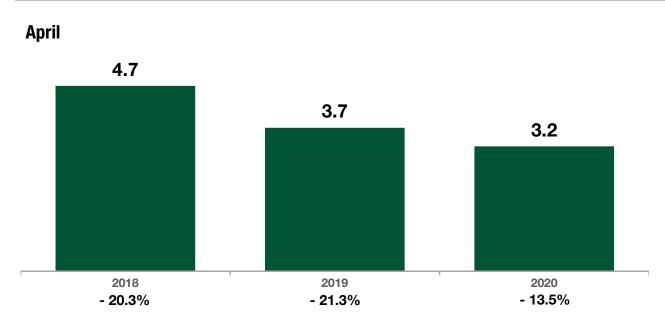
Historical Inventory of Homes for Sale by Month



Months Supply of Inventory

The inventory of homes for sale at the end of a given month, divided by the average monthly pending sales from the last 12 months.





Months Supply		Prior Year	Percent Change
May 2019	4.0	4.8	-16.7%
June 2019	3.8	4.8	-20.8%
July 2019	4.1	4.6	-10.9%
August 2019	4.2	4.7	-10.6%
September 2019	3.9	4.8	-18.8%
October 2019	4.0	4.4	-9.1%
November 2019	3.8	4.1	-7.3%
December 2019	3.5	3.7	-5.4%
January 2020	3.6	3.7	-2.7%
February 2020	3.3	3.7	-10.8%
March 2020	3.4	3.4	0.0%
April 2020	3.2	3.7	-13.5%
12-Month Avg*	3.7	4.2	-11.9%

^{*} Months Supply for all properties from May 2019 through April 2020. This is not the average of the individual figures above.

Historical Months Supply of Inventory by Month

